

Rep Order# 7898066 Ver# 5 Mod# 1 Status Confirmed Traffic Order# 24504 Printed: 09/05/2012 12:50 PM 1 of 3  
 EC'd Yes Last Received: 09/04/2012 2:41 PM  
 Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY  
 Advertiser ( ) HOUSE MAJORITY PAC  
 Product HOUSE MAJORITY PAC  
 Estimate# 1618  
 Buyer Spencer Wood  
 Phone#  
 Fax#

Agency ( ) WATERFRONT STRATEGIES  
 3050 K ST NW, SUITE 100  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 79/86/1618  
 Flight Dates 08/28/2012 - 09/10/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) WASHINGTON  
 Salesperson ( ) JAMIE ANDRUS  
 Salesperson Phone# 202-872-1155  
 Salesperson FAX#

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	TU-F	TODAY SHOW 7-8A	7A-8A	:30	08/28-08/31	2	\$850.00	2
2	SU	SUNDAY TODAY	7A-8A	:30	09/02-09/09	1	\$150.00	2
3	SU	MEET THE PRESS	8A-9A	:30	09/02-09/09	1	\$200.00	2
4	SU	SUNDAY EDITION	9A-930A	:30	09/02-09/09	1	\$85.00	2
5	TU-F	TODAY SHOW 2	9A-10A	:30	08/28-08/31	1	\$230.00	1
6	TU-F	RACHAEL RAY	10A-11A	:30	08/28-08/31	4	\$230.00	4
7	TU-F	KSL 5 NEWS AT NOON	12P-1P	:30	08/28-08/31	4	\$220.00	4
8	TU-F	DAYS OF OUR LIVES	2P-3P	:30	08/28-08/31	4	\$230.00	4
9	TU-F	DR. PHIL	4P-5P	:30	08/28-08/31	4	\$275.00	4
10	TU-F	KSL 5 NEWS	5P-530P	:30	08/28-08/31	2	\$675.00	2
11	TU-F	KSL 5 NEWS AT 6P	6P-630P	:30	08/28-08/31	5	\$675.00	5
12	SA	KSL 5 NEWS AT 6P SAT	6P-630P	:30	09/01-09/08	1	\$275.00	2
13	SA	SPORTS BEAT	630P-7P	:30	09/01-09/08	1	\$100.00	2

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
14	SU	AMERICA'S GOT TALENT ENCORE	8P-10P	:30	09/02-09/02	1	\$1,800.00	1
15	TU-F	KSL 5 NEWS AT 10	10P-1035P	:30	08/28-08/31	2	\$2,600.00	2
16	TU-F	TONIGHT SHOW	1035P-1137P	:30	08/28-08/31	3	\$775.00	3
17	M-F	TODAY SHOW 7-8A	7A-8A	:30	09/03-09/07	2	\$850.00	2
18	M-F	TODAY SHOW 2	9A-10A	:30	09/03-09/07	1	\$230.00	1
19	M-F	RACHEL RAY	10A-11A	:30	09/03-09/07	5	\$230.00	5
20	M	RACHEL RAY	10A-11A	:30	09/10-09/10	1	\$230.00	1
21	M-F	KSL 5 NEWS AT NOON	12P-1P	:30	09/03-09/07	4	\$220.00	4
22	M-F	DAYS OF OUR LIVES	2P-3P	:30	09/03-09/07	4	\$230.00	4
23	M-F	DR. PHIL	4P-5P	:30	09/03-09/07	5	\$275.00	5
24	M	DR. PHIL	4P-5P	:30	09/10-09/10	1	\$275.00	1
25	M-F	KSL 5 NEWS	5P-530P	:30	09/03-09/07	2	\$675.00	2
26	M-F	KSL 5 NEWS AT 6P	6P-630P	:30	09/03-09/07	8	\$675.00	8
27	M	KSL 5 NEWS AT 6P	6P-630P	:30	09/10-09/10	1	\$675.00	1
28	M-F	KSL 5 NEWS AT 10	10P-1035P	:30	09/03-09/07	2	\$2,600.00	2
29	M-F	TONIGHT SHOW	1035P-1137P	:30	09/03-09/07	3	\$775.00	3

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Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
30	W	NBC NFL KICK OFF	530P-630P	:30	09/05-09/05	2	\$675.00	2

# ---REPORT TOTALS---

Report Totals: 83 / \$44,480.00

# ---SALES MONTHLY TOTALS---

Sep 12: 83 / \$44,480.00  
 Sales Totals: 83 / \$44,480.00  
 Station Totals: 83 / \$44,480.00  
 Lines not sent/rcld/rtrn: 0 / \$0.00

# ---COMPETITIVE---

Market Totals	\$222,400	CABL 0%	KJZZ 0%	KSL 20%	KSTU 0%	KTVX 0%
		KUCW 0%	KUTV 0%	NSL 0%	UNKN 80%	

Books null  
 Demos RA35+